Axecutive Aroclamation State of South Dakota

Office Of The Governor

WHEREAS, More families own life insurance than any other form of thrift and savings; and,

WHEREAS, Life insurance has become the great base of family financial security planning; and,

WHEREAS, Life insurance has contributed to, and benefits by, social and economic changes, with changes in life insurance needs being made necessary constantly by these changes in the family's own situation; and,

WHEREAS, Life insurance renders a second great service by carrying the policyholder dollars back to "Main Street" where they go to work aiding all segments of the economy and the community as a whole, while awaiting call for benefit payment; and,

WHEREAS, The South Dakota Association of Life Underwriters is cooperating in a program to inform the public of the many and broad aspects of life insurance:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the week of February 8-14, 1981, as

LIFE INSURANCE WEEK

In South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Eighth Day of January, in the Year of Our Lord, Nineteen Hundred and Eighty-One

WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

ALICE KUNDERY, SECRETARY OF STATE